

CULTIVATING TOMORROW'S DEAF LEADERS TODAY



Yvette Apurado, Vice President
Philippine Federation of the Deaf



Sponsorship Opportunities



MAKE A DIFFERENCE.

BENEFIT FOR ALL

Sponsor a DDW event: build brand awareness, connect with key audiences, and show your company's support of a vital cause!

We're making it possible for deaf and hard-of-hearing people everywhere to gain equal access to education, employment, healthcare, the media, and society at large.

Join hundreds of other attendees for an unforgettable evening of delicious hors d'oeuvres, networking opportunities, and live entertainment.



SOMETHING FOR EVERYONE.

Looking to be featured at one of the biggest events of the year? To put your name in front of hundreds of community professionals? Want to demonstrate your commitment to community service?

Put your logo front and center.
Be an **ADVOCATE.**

Showcase your logo and an exclusive video, too! Become a **PATRON.**

Say a few words from stage as well.
Lead the way as a **CHAMPION.**



LEADING SPONSORSHIP LEVELS

CHAMPION.....\$5,000

- Feature one of your company representatives through a 2-3 minute stage presentation
- Display your 30-second video advertisement on the main screen
- Prominent logo recognition: e-blasts, program, social media, website, main screen and signage
- Share your print materials and/or products with attendees
- 10 general admission tickets (\$1000 value)

PATRON.....\$2,500

- Display your 30-second video advertisement on the main screen
- Prominent logo recognition: e-blasts, program, social media, website, and main screen
- Share your print materials and/or products with attendees
- 8 general admission tickets (\$800 value)

ADVOCATE.....\$1,000

- Prominent logo recognition: e-blasts, program, social media, website, and main screen
- Share your print materials with attendees
- 6 general admission tickets (\$600 value)

OTHER SPONSORSHIP OPTIONS

FRIEND.....\$550

- Prominent logo recognition: program, social media, website, and main screen
- 4 general admission tickets (\$400 value)

ALLY.....\$275

- Sponsorship recognition: program, social media, and website
- 2 general admission tickets (\$200 value)

OTHER

Looking for a customized package? Want to sponsor tickets for your employees, community members, or students? Contact us at ddwteam@discoveringdeafworlds.org today!



WHERE YOUR MONEY GOES

Founded in 2006, Discovering Deaf Worlds is a 501(c)(3) non-profit organization dedicated to advancing the self-determination of signing Deaf communities through local capacity building in developing countries.

Learn more about us at www.discoveringdeafworlds.org.

MEDIA & MARKETING REACH

Gain exposure through a variety of media outlets and marketing channels. Below are the types of advertising and public relations opportunities afforded by an event sponsorship.

E-MAIL MARKETING:

At least 4 e-blasts each event.
List size 4,300+ subscribers.

ONLINE ADVERTISING:

6,500+ Facebook followers
77,000+ YouTube views
115,000+ Website hits

EVENT SIGNAGE:

Main screen display, posters, banners, and more

Please review list of sponsor levels for specific recognition opportunities.

Each sponsor should provide a high-quality logo (.PDF or vector) to DDW at least 14 days prior to any event.



SPONSORSHIP FORM

Please complete the following form to confirm your level of sponsorship. Completed forms or questions can be sent to ddwteam@discoveringdeafworlds.org or PO Box 10063, Rochester, NY 14610.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone/VP Number (please specify)

Address

City/State/Zip Code

SPONSORSHIP LEVEL:

____ Champion (\$ 5,000)

____ Patron (\$ 2,500)

____ Advocate (\$ 1,000)

____ Friend (\$ 550)

____ Ally (\$ 275)

____ Other: _____

PAYMENT INFORMATION:

____ Please charge my credit card

Card Type: Visa / MC / AmEx

Card Number

Expiration Date

Security Code

____ I have enclosed a check made payable to Discovering Deaf Worlds

____ Please send me an invoice

Signature

Date